

McGee Publishers · 217 E. Alameda Ave., #301 · Burbank, CA 91502 · (800) 675-7563 · Fax (818) 843-3489

Advertiser _____ Issue Month _____

Address _____

City _____ State _____ Zip _____

Contact _____

Phone# _____ FAX _____

E-Mail Address: _____

AD SIZE

- Full Page
- 2/3 Page
- 1/2 Horizontal Page
- 1/2 Vertical Page
- 1/3 Horizontal Page
- 1/3 Vertical Page
- 1/4 Page
- 1/6 Page
- 1/6 Page
- 1/8 Page Directory Only

AD COST

Space Rate

- One Time Rate: \$ _____
- Six Time Rate: \$ _____
- Twelve Time Rate: \$ _____

Color

- 4-Color Process: \$ _____
- Publishers Choice: \$ _____
- PMS-Specify #(s):
_____ \$ _____
- Bleed (10%): \$ _____
- Guaranteed
Position (10%): \$ _____
- Other: \$ _____

SUBTOTAL: \$ _____

Reply Card/Insert

- Space: \$ _____
- Printing: \$ _____
- Other: \$ _____
- SUBTOTAL: \$ _____
- TOTAL COST: \$ _____

AD INSTRUCTIONS

Ad Headline or ID#:

Artwork Status

- New Ad Copy _____
(date materials will arrive)
- Pick Up (specify month) _____

Position Requested

(not guaranteed) _____

Coupon code

- No
- Yes (please specify) _____

Revisions Required

- No
- Yes (please specify)

Special Notes:

MONTHS

Please check off all of the appropriate months in which your ad is to appear in the coming year.

Year _____

- JANUARY
- FEBRUARY
- MARCH
- APRIL
- MAY
- JUNE
- DIRECTORY
- JULY
- AUGUST
- SEPTEMBER
- OCTOBER
- NOVEMBER
- DECEMBER
- TBD

Index-Product Shopping Page-Billing Information

Advertiser Name to be listed in the *Index of Advertisers*: _____

Requested Product Page Listing Categories: _____

Send Leads To: _____

Send Invoice To: _____

Please sign and return by the closing date of the issue your ad will run.

Closing date is the 8th of the preceding month.

Advertisers are held responsible for space cancelled after the closing date.

Authorized Signature _____ Date _____